K-love is a very important part of my day. I listen to it 98% of the time. It has the music I enjoy and carries the message I want to hear. I fear that the lack of K-love in our community would be detrimental to so many listeners. There are not enough stations like K-love. So often the music on K-love has a positive effect. The music and message sent is positive and encouraging. The tell you the news you need but more specifically feed your soul.